

American Italian Gem Exemplifies New Orleans Diversity

NEW ORLEANS, LA –

"After years of planning, our new American Italian Museum tells an accurate story of the journey of the American Italians from their arrival here until today," said Mr. Frank Maselli, Honorary Consul of Italy and President of the American Italian Cultural Center.

An essential contribution to New Orleans's multi-cultural foundation, Italians brought their religious celebrations, their food, industry and love for art to our city in the late 19th and early 20th century. Many local and national businesses saw their beginnings in our city during this time.

The American Italian Cultural Center is proud to highlight their journey and influences in the newly updated third floor exhibition area and has opened the second floor of their building as a venue with a view of the city's famous Piazza D'Italia.

New Orleans-based Synergy Design Group, Inc worked with the center curator to showcase their cultural influences and designed and built the exhibition to tell their story. The renovated museum offers guided tours and is open to the public Monday through Saturday. Members can join this non-profit for discounts, information on lectures and other fun American Italian activities.

The American Italian Cultural Center is a proud member of the New Orleans Multicultural Tourism Network (NOMTN) (<http://www.soulofneworleans.com>) which works to promote multi-ethnic experiences and venues for visitors to New Orleans.

About the American Italian Cultural Center

The mission of the AICC is to honor and celebrate the American Italian Culture of Louisiana, past, present and future. Founded in 1975, by Joseph Maselli (1924-2009), when he focused his energy on preserving the Italian culture and heritage, and fighting against prejudice on behalf of all nationalities. Joseph Maselli founded the Italian-American Federation of the Southeast, an organization comprised of 30 associations throughout the southeastern part of the U.S and the American-Italian Renaissance Foundation which, in turn, developed the Piazza d'Italia and the American-Italian Museum. A founding member of the National Italian American Foundation in Washington D.C., Maselli served as an ethnic advisor to Presidents Ford, Carter, Reagan and Bush. His son, Frank Maselli, continues his legacy in promoting American Italian culture in New Orleans. For more information call 504-522-7294 or visit <http://americanitalianculturalcenter.com>. Like us on Facebook @AmericanItalianCulturalCenter

About Synergy Design Group

Synergy Design Group is an award-winning exhibit design company specializing in display design for branded interiors, retail spaces, and trade show solutions. By focusing on creating exhibits that exude professionalism and credibility, Synergy turns clients' visions into working event spaces that increase visibility and promote products and services for small to large sized companies. For more information, call 504-522-6453 or visit <https://synergy-dg.com>. Like us on Facebook @SynergyDesignGroup.