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**Local Woman-, Minority-Owned Small Business a Finalist for Best Island,
Best 10-by-10 Foot Exhibit in International Design Awards Competition**

*Synergy Design Group Selected for Two Portable Modular Award Categories for Outstanding
Exhibit Designs; Public to Decide People's Choice*

NEW ORLEANS, LA (November 29, 2018) — Synergy Design Group proudly announces selection as a finalist in EXHIBITOR Magazine's 2019 Portable Modular Awards (PMAs). The annual competition recognizes outstanding exhibit designs "based on their aesthetics, functionality and innovation" (Exhibitor Media Group, 2018). EXHIBITOR nominated two of Synergy Design Group's booths for clients Warped Cigars and Ocean Infinity to compete in categories Best Island Exhibit Less Than 600 Square Feet and Best 10-by-10 Foot Exhibit, respectively. A panel of experts will decide the winners of each category while the public may vote online once daily until February 25, 2019, to select the People's Choice design. The trade show and events magazine will present the winners at EXHIBITORLIVE 2019 in Las Vegas, Nevada.

EXHIBITOR nominated Synergy Design Group's hybrid display design for client Warped Cigars at the 2018 International Premium Cigar and Pipe Retailers Annual Convention in Las Vegas, Nevada as a finalist in the Best Island Exhibit Less Than 600 Square Feet category. A 16-foot gloss laminate tower connected to an accent beam, enclosing a VIP lounge area for individual access to Warped's mastermind, Kyle Gellis. Two custom perimeter lightbox showcases and minimal structure reflected the cigar company's "Exclusively Different" brand. Guest-centric details like plush carpet and hospitality counter delighted IPCPR attendees. According to Gellis, the booth was "[...] the best one we've done to date."

Synergy Design Group's booth designed for client Ocean Infinity at the 2018 Sea-Air-Space Exposition in National Harbor, Maryland will compete as a finalist in the PMA's Best 10-by-10 Foot Exhibit category. Inspired by the company's brand and icon, the display design embodied a modern interpretation of the ocean's flow with a curved gloss wall and custom, contoured front counter with integrated tablet. Dimensional tagline in the client's orange, custom graphic flooring and navy halo-lit signage enhanced the concept of tying technology into an organic environment.

For more details and photographs of the nominated booths, please visit Synergy Design Group's blog articles on Warped Cigars and Ocean Infinity. The exhibit design company encourages viewers to vote for their favorite booth once daily via EXHIBITOR Magazine's online voting portal beginning the end of November 2018 until the competition closes on February 25, 2019. In 2014, Synergy Design Group won the PMA for Best 10-by-10 Foot Exhibit and the People's Choice Award.

About Synergy Design Group

Synergy Design Group is a woman- and minority-owned exhibit design company that develops award-winning trade show booths, display rentals, branded interiors, museum exhibitions and retail spaces. Synergy turns clients' visions into exhibits that exude professionalism and credibility, generate qualified leads, increase visibility and promote products and services for small- to large-sized companies. The team at Synergy combines detail-oriented design, marketing and logistics to exceed clients' expectations. For more information, call 504-522-6453 or visit www.synergy-dg.com, Twitter @SynergyDG and Facebook @SynergyDesignGroup.

About EXHIBITOR Magazine

The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes EXHIBITOR Magazine - Best Practices in Trade Show Marketing. [...]

EXHIBITOR'S website, www.ExhibitorOnline.com, is the trade show and event community's most comprehensive online resource.